




























PRICE LIST

International 2023



Advertising format	Device	Format Big Screen + Format Small Screen (incl. Tablet)	Price €
Big Screen Formats			
Skyscraper	 	120 x 600	5,00 €
Wide Skyscraper	 	160 x 600	5,00 €
Medium Rectangle	 	300 x 250	5,00 €
Ad Bundle	 	max. 160 x 600 + 728 x 90 + 300 x 250	5,00 €
Super Banner	 	728 x 90	5,00 €
Halfpage Ad	 	300 x 600	10,00 €
Billboard	 	max. 970 x 250	15,00 €
Mobile Formats			
Mobile Ad Bundle		300 x 50 / 300 x 75 + 300 x 250	5,00 €
Mobile Banner 6:1 4:1		300 x 50 / 300 x 75	4,00 €
Mobile Banner 6:1 4:1 CPC		300 x 50 / 300 x 75	1,50 €
Mobile Medium Rectangle		300 x 250	10,00 €
Multi Screen Formats			
Ad Bundle	  	max. 160 x 600 + 728 x 90 + 300 x 250 + 300 x 50 / 300 x 75 + 300 x 250	5,00 €
Super Banner + 6:1 / 4:1 Banner	  	728 x 90 + 300 x 50 / 300 x 75	5,00 €
Halfpage Ad + Mobile Medium Rectangle	  	300 x 600 + 300 x 250	10,00 €

For bookings made through an advertising or media agency we grant a 15% agency commission on the net amount of the invoice. All prices are net, without deduction, plus statutory VAT changes and errors excepted.

Please find price changes and the General Terms and Conditions of the United Internet Media GmbH at www.united-internet-media.de/en.

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Das Örtliche



Gelbe Seiten