# TRUSTED DIALOG

The Quality Standard for Secure and Trusting Digital Dialog

 $\sim$ **\*** [ 4 0 WEB.DE Club -Mall @ **J** Musik-Flatrate On Speicher Domains Mob leiten Verschieben 👻 Mehr Speicherplatz Liebe Lara, wichtige Informationen zu deinem neuen s Heute 🏠 Von: @ OTTO Heute 🏠 ОТТО Heute 🏠 ng (#456-45464545. Heute 🏠 e Infe n zu dein. Damen . Herren . Multimedia . H Gestern 🏠 ladun Gestern 🏠 Lade dir jetzt die auf dein neue exklu. Gestern 🏠 Deichman... Gestern 🟠 Gestern 🏠 letzter Kauf? Gestern 🏠  $\bigcirc$ Gestern 🏠 n sie Ihren.. Gestern 🏠 Gestern 🟠 Gestern ☆ er AGB von PayPal united Gestern 🟠 internet Gestern 🏠 media n aus dem... Gestern 🟠 Nur für kurze 5 f Gutschein sichern Jetzt mit der OTTO-App sh

#### TRUSTED DIALOG: THE QUALITY STANDARD FOR SECURE AND TRUSTING DIGITAL DIALOG

With its high coverage of about 40 million actively used e-mail accounts trustedDialog ensures higher trust within digital mailboxes.

E-mails certified by trustedDialog are uniquely labelled and stand out clearly compared to other conventional e-mails.

All commercial e-mails sent to mailboxes from WEB.DE, GMX, 1&1, Freenet and T-Online go through a multistage authentication and integrity check.

#### TRUSTED DIALOG POWERED BY





## YOUR BENEFITS AT A GLANCE

- ✓ Secure and direct delivery of your e-mails
- High attention and positive branding effects even for unopened e-mails
- ✓ Trust due to the trustedDialog seal
- ✓ Integration of video content within e-mails
- ✓ Statistic insights: Important key metrics such as viewtime, opening rate etc. at a glance
- ✓ Personal contact person for all of your questions

### OVER 450 BRANDS TRUST IN TRUSTED DIALOG



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